

Project: NOI Tech-Park in Bruneck

Designed for the future - built for progress and innovation

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The CRAFT tile series from Agrob Buchtal represents a key component for the interior design in the NOI Tech-Park, reflecting the design idea of the entire building.



Material as a manifestation of creativity and innovation: this is embodied by the CRAFT tile from Agrob Buchtal in NOI's interior design concept.



1st prize in the international competition for KUP architects. The jury particularly praised the design of the topographically differentiated outdoor spaces on two levels.



Its attractive surface and high-quality glaze make the CRAFT tile an outstanding element in the NOI Tech Park, from the curved wall niches to the counter design.



- 1 This is where ideas are born, concepts are developed and innovations are celebrated.
- 2 The blue-green flamed CRAFT with its handcrafted, profiled surface
- 3 The cool blue-green colour perfectly matches the concrete, the idea of technology and progress.
- 4 In line with the „Nature of Innovation“ (NOI) concept, an innovative place for networking and collaboration was created.